

Parliament Florida Expansion Update

Parliament Kings Box has reached its share goal in total Florida and has surpassed share goals in the three primary markets.

	Share Goal 4/26	Current Share STARS 7/19	STARS Distribution Goal	Current Distribution STARS 7/19
Total Florida	.15	0.45	0.51	38% 34%
Miami	.59	1.3	1.44	90% 66%
Tampa	.13	0.26	.50	58% 41%
Orlando	.14	0.44	.63	31% 50%
Jacksonville	.05	0.12	.19	19% 12%
Pensacola	0	.06	.01	3% 0.6%

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Source: Florida Flash Report

33